



WEWS

ORDER

Print Date 09/10/12 Page 1 of 7

Flight Dates **09/04/12-10/01/12**

	<u>Order Sep</u>	00:20:00		
<u>Contract / Revision</u>	<u>Product</u>	<u>Estimate #</u>		
310370	OFA Sked A 09.12-9.17.12	1536		
<u>Original Date / Revision</u>	<u>Agency Com</u>	<u>Billing Type</u>		
09/07/12 09/07/12	15%	Cash		
	<u>Billing Contact</u>	<u>Order Type</u>		
		GENERAL		
<u>Advertiser</u>	Obama / Democrat / Preside	<u>Billing Cycle</u>		
	1010 Wisconsin Avenue - Suite #80	EOM/EOC		
	Washington, DC 20007	<u>Billing Calendar</u>		
		BROADCAST		
<u>Agency</u>	GMMB Inc	<u>Demographic</u>		
		A35+		
<u>Buying Contact</u>	<u>Rev Codes</u>	POL	POL	CAND
	<u>Sales Office</u>	EWSDC	<u>Product Codes</u>	PL
1010 Wisconsin Avenue - Suite #80	<u>Sales Region</u>	NAT	<u>Priority</u>	P-3
Washington, DC 20007	<u>Agency Ref</u>	2	<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 73470

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	130	\$62,449.50	\$73,470.00	0.00	08/27/12	09/17/12	130	\$62,449.50	\$73,470.00
Totals	130	\$62,449.50	\$73,470.00	0.00					

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	130	\$62,449.50	\$73,470.00	0.00	08/27/12	09/17/12	130	\$62,449.50	\$73,470.00
Totals	130	\$62,449.50	\$73,470.00	0.00					



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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12** Hiatus Dates

Original Date / Revision 09/07/12 / 09/07/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 2	WEWS	09/12/12	09/17/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-WTF--	:30	5	\$40.00	P-3	0.00	NM		3	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	--WTF--	2	\$40.00	0.00											
Week: 09/17/12	09/23/12	M-----	1	\$40.00	0.00											
E 3	WEWS	09/12/12	09/17/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-WTF--	:30	5	\$75.00	P-3	0.00	NM		1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	--WTF--	1	\$75.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$75.00	0.00											
E 4	WEWS	09/12/12	09/17/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M-WTF--	:30	5	\$175.00	P-3	0.00	NM		4	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	--WTF--	3	\$175.00	0.00											
Week: 09/17/12	09/23/12	M-----	1	\$175.00	0.00											
E 5	WEWS	09/12/12	09/17/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M-WTF--	:30	8	\$175.00	P-3	0.00	NM		8	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	--WTF--	6	\$175.00	0.00											
Week: 09/17/12	09/23/12	M-----	2	\$175.00	0.00											
E 6	WEWS	09/12/12	09/17/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM		2	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S-	2	\$75.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$75.00	0.00											
E 7	WEWS	09/12/12	09/17/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$175.00	P-3	0.00	NM		2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S-	2	\$175.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$175.00	0.00											
E 8	WEWS	09/12/12	09/17/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$250.00	P-3	0.00	NM		1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S	1	\$250.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$250.00	0.00											
E 9	WEWS	09/12/12	09/17/12	SU 5-530a Wall Street Re SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00	NM		1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	-----S	1	\$25.00	0.00											
Week: 09/17/12	09/23/12	-----	0	\$25.00	0.00											
E 10	WEWS	09/12/12	09/17/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-WTF--	:30	5	\$175.00	P-3	0.00	NM		4	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	--WTF--	3	\$175.00	0.00											
Week: 09/17/12	09/23/12	M-----	1	\$175.00	0.00											
E 11	WEWS	09/12/12	09/17/12	M-F 10-11a M-F 10-11a	CM	10-11a	M-WTF--	:30	5	\$150.00	P-3	0.00	NM		5	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/10/12	09/16/12	--WTF--	4	\$150.00	0.00											
Week: 09/17/12	09/23/12	M-----	1	\$150.00	0.00											
E 12	WEWS	09/12/12	09/17/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M-WTF--	:30	3	\$225.00	P-3	0.00	NM		3	\$675.00



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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Sked A 09.12-9.17.12 Estimate # 1536



WFWS

Print Date: 09/10/12

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Contract / Revision **310370** Flight Dates **09/04/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12 / 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Sked A 09.12-9.17.12 Estimate # 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
E 23	WEWS	09/12/12	09/17/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M-WTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		--WTF--		2				\$400.00		0.00			
Week: 09/17/12		09/23/12		M-----		1				\$400.00		0.00			
E 24	WEWS	09/12/12	09/17/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	2	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		-----S-		3				\$225.00		0.00			
Week: 09/17/12		09/23/12		-----		0				\$225.00		0.00			
E 25	WEWS	09/12/12	09/17/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		-----S		1				\$350.00		0.00			
Week: 09/17/12		09/23/12		-----		0				\$350.00		0.00			
E 27	WEWS	09/12/12	09/17/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-WTF--	:30	5	\$650.00	P-3	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		--WTF--		3				\$650.00		0.00			
Week: 09/17/12		09/23/12		M-----		1				\$650.00		0.00			
E 29	WEWS	09/12/12	09/17/12	M-F 730-8P M-F 730-8P	CM	730-8p	M-WTF--	:30	5	\$750.00	P-3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		--WTF--		2				\$750.00		0.00			
Week: 09/17/12		09/23/12		M-----		1				\$750.00		0.00			
E 40	WEWS	09/13/12	09/13/12	Thursday Prime A Thursday Prime A	CM	8-9p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		---T---		1				\$1,800.00		0.00			
E 44	WEWS	09/14/12	09/14/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		----F--		1				\$1,200.00		0.00			
E 45	WEWS	09/12/12	09/17/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		----F--		1				\$1,400.00		0.00			
Week: 09/17/12		09/23/12		-----		0				\$0.00		0.00			
E 46	WEWS	09/12/12	09/17/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		----F--		1				\$1,400.00		0.00			
Week: 09/17/12		09/23/12		-----		0				\$1,400.00		0.00			
E 48	WEWS	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		-----S		1				\$2,500.00		0.00			
E 53	WEWS	09/12/12	09/17/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12		-----S		1				\$2,800.00		0.00			
Week: 09/17/12		09/23/12		-----		0				\$2,800.00		0.00			



WEWS

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Contract / Revision 310370 Flight Dates 09/04/12-10/01/12

Hiatus Dates

Original Date / Revision 09/07/12 / 09/07/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Sked A 09.12-9.17.12 Estimate # **1536**



Contract / Revision **310370** Flight Dates **09/04/12-10/01/12** Hiatus Dates

Original Date / Revision 09/07/12 / 09/07/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
E 67	WEWS	09/15/12	09/15/12	OSU Pre/Post Game	CM	12p-12x	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				OSU Pre/Post Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1	\$1,000.00			0.00					
E 74	WEWS	09/17/12	09/17/12	Monday Prime Special	CM	Monday Prime Spe	M-----	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
				Monday Prime Special		(7:58 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		2	\$1,500.00			0.00					
E 76	WEWS	09/12/12	09/17/12	Wednesday Prime A	CM	8-9p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				Wednesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1	\$2,000.00			0.00					
		Week: 09/17/12	09/23/12	-----		0	\$2,000.00			0.00					
E 77	WEWS	09/12/12	09/17/12	Friday Prime A	CM	8-9p	-----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Friday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----F-		1	\$1,200.00			0.00					
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00					
E 78	WEWS	09/12/12	09/17/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1	\$1,400.00			0.00					
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00					
E 79	WEWS	09/16/12	09/16/12	Sunday Prime B	CM	8-9p	-----S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				Sunday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1	\$2,500.00			0.00					
E 80	WEWS	09/12/12	09/17/12	Sunday Prime Special	CM	Extreme Makeover-	-----S	:30	1	\$2,800.00	P-3	0.00	NM	2	\$5,600.00
				Sunday Prime Special		(9:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		2	\$2,800.00			0.00					
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00					
E 82	WEWS	09/12/12	09/17/12	LN after Sports	CM	11p-130x	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				LN after Sports											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1	\$350.00			0.00					
		Week: 09/17/12	09/23/12	-----		0	\$0.00			0.00					
E 85	WEWS	09/12/12	09/17/12	M-F 430-5am News	CM	430-5a	M-WTF--	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
				M-F 430-5am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		1	\$150.00			0.00					
		Week: 09/17/12	09/23/12	M-----		1	\$150.00			0.00					
E 86	WEWS	09/12/12	09/17/12	M-F GMC 5-6a	CM	5-6a	M-WTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
				M-F GMC 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3	\$350.00			0.00					
		Week: 09/17/12	09/23/12	M-----		1	\$350.00			0.00					
E 89	WEWS	09/12/12	09/17/12	SA 7-730p	CM	7-730p	-----S-	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
				SA 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2	\$800.00			0.00					
		Week: 09/17/12	09/23/12	-----		0	\$800.00			0.00					



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 94	WEWS	09/15/12	09/15/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S- 1 \$800.00 0.00															
E 96	WEWS	09/15/12	09/15/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	3	\$2,800.00	P-2	0.00	NM	3	\$8,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S- 3 \$2,800.00 0.00															
														<u>Totals</u>	130 \$73,470.00